Lina M. Gómez-Vásquez, PhD

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http://www.linamgomez.com

PROFILE

Over 15 years of international experience in Higher Ed cation and **!**trategic **"**omm nication. Expertise in developing innovative and colla#orative learning environments for fostering

- (ssess co rse design and learning needs in the !trategic "omm nication ma'or
- @acilitate colla#orations and strategic partnerships with ind stry and nonprofits to

- +eveloped code#oo% and data code#oo%
- **6**erformed social media data recollection$vis alization$and analysis
- +eveloped social networ% analysis of **A**witter and ?nstagram healthcare comm nities
- **A**rained in **3**etlytic and CE6H? for social media networ%

- **6**re&prod ction of the program)topic selection$script development$contact g est spea%ers$etc.*
- **6**articipation in meetings$prod ction$and promotion of the program

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