
EDUCATION

Ph.D. Cognitive Psychology , Claremont Graduate University ² Claremont, CA	2014
M.A. Cognitive Psychology , Claremont Graduate University ² Claremont, CA	2011
B.S. Psychology, Birmingham Southern College ² Birmingham, AL	2006

ACADEMIC APPOINTMENTS

Assistant Professor , Department of Psychology University of Tampa ² Tampa, FL	2019 ² Present
Assistant Professor , Department of Psychology Azusa Pacific University ² Azusa, CA	2014 ² 2019

RESEARCH INTERESTS

How does language and culture mediate memory processes

How do associations between lexical structures and cultural

doi:10.3389/fpsyg.2019.00760

Marsh, B.U., Pezdek, K., & Ozery, D. (2016). The crossrace effect in face recognition memory by bicultural individuals. *Acta Psychologica*, 139, 1-14. doi:10.1016/j.actpsy.2016.05.003

Trier, H. A., Lacy, J. W., & Marsh, B.U. (2016). Limitations of episodic memory for highly similar auditory stimuli. *Journal of Cognitive Psychology*, 13. doi:10.1080/20445911.2016.1204306

Marsh, B.U., Kanaya, T., & Pezdek, K., (2015). The Language Dependent Recall Effect Influences the Number of Items in Autobiographical Memory Reports. *Journal of Cognitive Psychology*, 82, 2843. doi:10.1080/20445911.2015.1046876

Marsh, B.U., Pezdek, K., & Lam, S. (2014). The perspective used during imagination affects the likelihood of creating false autobiographical memories. *Acta Psychologica*, 150, 114-119. doi:10.1016/j.actpsy.2014.05.006

Manuscripts Under Review

Marsh, B.U. Cultural cues modulate access to the Spanish and English meanings of graphs in bilingual Latino-Americans.

Park, G., Barraza, J., & Marsh B.U. The Benefit of Gratitude: Trait Gratitude is Associated with Effective Economic Decision Making in the Ultimatum Game.

Invited Talks

How Ethnic Typicality Moderates Visual Fixation Patterns and the Cross-Cultural Claremont Graduate Uni, 2018

Benjamin Uel Marsh

Curriculum Vita

Campus/Department Talks

- Renewing Minds: Faith Integration Perspectives and Practices Pacific Uni, 2019
Language and culture mediate memory processes: The story that bilingualism and biculturalism tell about the role of language and culture in memory Azusa Pacific Uni, 2019
Intro to Biometric research using eye tracking, galvanic skin response, and facial expression analysis Azusa Pacific Uni, 2018
How priming ethnic and national identity changes face recognition Azusa Pacific Uni, 2017
How priming ethnic and national identity changes face recognition Azusa Pacific Uni, 2015

Conference Paper Presentations

- Marsh, B.U., Hurtado, A., Carcich, Z., Revenaugh, D., Weeks, T. Howard, A., & Engelmann, K. (2019). Exposing bilingual Latin Americans to Spanish facilitates more fixations towards white faces Paper presented at the 48th SCCR convention in Jacksonville, FL
- Kanaya, T. Marsh, B.U., Zuniga, A., Valdez, T., & Hernandez, S. (2016). Cooperative Style and Narrative Quality among Mother-Child Dyads Paper presented at the 96th WPA convention in Long Beach, CA
- Marsh, B. U. (2015). Priming Cultural Representations Facilitates Processing of the Associated Language Paper presented at the 44th SCCR convention in Albuquerque, NM
- Marsh, B. U., Pezdek, K., & Ozery, D. (2014). Reversal of the cross race effect: Latin Americans primed as American recognized white faces more accurately than Latin Americans Paper presented at the 43rd SCCR convention in Charleston, SC
- Pezdek, K., Ozery, D., & Marsh, B.U. (2013). The flexibility of the cross race effect for bicultural individuals Paper presented at the 10th SARMAC convention in Rotterdam, Netherlands
- Pezdek, K., Ozery, D., & Marsh, B.U. (2013). The cross race effect in face recognition memory for bicultural individuals Paper presented at the annual meeting of the LSP convention in Portland, OR

Grants & Awards

- Azusa Pacific University Publication Assistance Grant . Enhanced memory for fair-related faces and the role of trait anxiety (co-PI Dr. Gewnhi Park): \$1,000. 2018 - 2019
- Azusa Pacific University Faculty Research Council Grant. Bilingualism, biculturalism and the cross race effect \$4,800. 2017 - 2019
- Azusa Pacific University Undergraduate/Graduate Travel Grants . Secured \$5,576 for students to present research from my lab at regional and national conferences. 2015 - 2019
- Azusa Pacific University Innovative Teaching Grant. Secured \$3,000 for student access to online biometric modules and to purchase an eye tracker-PC (co-PI Dr. Teresa Pegors) 2016 - 2018
- Azusa Pacific University Scholarly Undergraduate Research Experience Grant. Creating culture-specific false memories (co-PI Hyun Seo Lee) \$1,420. 2016 - 2017

Benjamin Uel Marsh

Benjamin Uel Marsh

Curriculum Vita

Marsh, B. U., Sosa, S., Del Rosario, C., Salinas. S. (2015). Space effect is eliminated in bicultural Latin Americans

Benjamin Uel Marsh

Curriculum Vita

Claremont Graduate University ²Claremont, CA 2013 ²2014
Claremont Long Beach Math Collaborative Program *Evaluator*

Designed a 2-year formative evaluation.

'HYHORSHG VXUYH\ LWHPV DQG IRFXV JURXS SU

Conducted focus groups and managed, analyzed and interpreted data.

Pomona College ²Claremont, CA
Linguistic & Cognitive Science Department *Statistics Consultant*

Assisted students in research design, data management, analysis, and interpretation

'HYHORSHG D VXUYH\ WKDW DVVHVHVG IDFXOW\

knowledge of various childcare benefits at Pomona College.

Cobblestone Applied Research and Evaluation ²La Verne, CA 2010 ²2013
Research Assistant

Assisted in survey development as well as data management, analysis, presentation interpretation.

Claremont McKenna College ²Claremont, CA 2009 ²2013
Developmental Lab, Dr. Tomoe Kanaya *Research Assistant*

Created and maintained excel databases.

Collaborated with Dr. Kanaya on projects and manuscripts.

Advised undergraduates on their research proposals, databases, as well as their personal statements for graduate programs and Fulbright scholarships.

Evaluation Reports

Galen, M., Marsh, B.U., & Matelski, M. (2014). Claremont Long Beach Math Collaborative Program Evaluation: Final report

Eddy, R. M., Ruitman, H. T., & Marsh, B.U. (2013). Cal Poly Pomona NSF Noyce master teacher fellows program: Year two evaluation report Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Ruitman, H. T., Marsh, B.U., & Matelski, M. (2012). Bridges to the baccalaureate program at UCLA: Final evaluation report year two Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Ruitman, H. T., Hankel, N., Matelski, M. & Marsh (2012). Math for America Los Angeles evaluation report Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Ruitman, H. T., Matelski, M. & Marsh, B.U. (2011). Bridges to the baccalaureate program at UCLA: Final evaluation report year one Cobblestone Applied Research & Evaluation, Inc.

Eddy, R. M., Mahajan, N., & Marsh, B.U. (2011). California State University, San Bernardino Coyote Careers Year three final evaluation report Cobblestone Applied Research & Evaluation, Inc.

TEACHING EXPERIENCE

University of Tampa ²Tampa, FL 2019 ²Present
Department of Psychology *Assistant Professor*

Cognitive Psychology

Statistics and Experimental Methods

Benjamin Uel Marsh

Curriculum

Benjamin Uel Marsh

Curriculum Vita

musicians, and PR specialist

Increased attendance from previous years

- o At CDL 2017, total and per presentation attendance increased an average of 6% and 21% respectively from the previous 4 years.
- o At CDL 2018, total and per presentation attendance increased an average of 24% and 33% respectively from the previous 5 years.
- o At CDL 2019, per presentation attendance increased an average of 12% from the previous 6 years.

Fulbright Program?