

DAVID RUSSELL ZELLER, JR.

Department of History, Sociology, Geography & Legal Studies
University of Tampa
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CURRENT APPOINTMENT

2021-present Assistant Teaching Professor, Sociology
University of Tampa, Tampa, FL

EDUCATION

2017 Ph.D. – Sociology
University of South Florida, Tampa, FL
Dissertation: *“There is No Planet B”: Frame Disputes within the Environmental Movement over Geoengineering*
Dissertation Chair: Robert D. Benford
Areas of Specialization: Social Movements, Environment

2006 M.A. – Applied Sociology
University of Central Florida, Orlando, FL
Thesis: *Does HOPE VI Deep-Six the Poor? Analyzing the Effects of Displacement on Former Residents of Distressed Public Housing in a Mid-Sized Southern City*
Thesis Chair: James D. Wright

2003 B.S. – Sociology
University of Idaho, Moscow, ID

RESEARCH AND TEACHING INTERESTS

Social Psychology, Social Movements, Social Theory

COURSES TAUGHT

Introduction to Sociology
Introductory Data Science (Social Science Statistics)

Urban Sociology
Social Stratification
Tampa Bay as a Sociological Laboratory
Applied Sociology
Research Methods
Sociology of Deviance
Interaction and Influence (Social Psychology)
Urban Life
Introduction to the Social Sciences
Classical Theory

TEACHING EXPERIENCE

2021 (Spring)	Adjunct Instructor – Department of Sociology University of South Florida, Tampa, FL
2020 (Fall)	Adjunct Instructor – Department of Sociology Adjunct Instructor – Judy Genshaft Honors College University of South Florida, Tampa, FL
2017-2020	Visiting Instructor – Department of Sociology University of South Florida, Tampa, FL
2017	Graduate Teaching Assistant – Interdisciplinary Social Sciences University of South Florida, Tampa, FL
2014-2016	Adjunct Professor – Interdisciplinary Social Sciences University of South Florida, Tampa, FL
2009-2011	Instructor – Department of Sociology University of South Florida, Tampa, FL
2006-2008	Adjunct Professor – Department of Sociology

University of South Florida, Tampa, FL
Supervisor: Robert D. Benford

2015

- Dead on a Small Southern City.*” Virtual: Mid-South Sociological Association Annual Meeting, 2020.
- Zeller, David. “Schemata and Schism within Social Movements.” Jackson, MS: Mid-South Sociological Association Annual Meeting, 2019.
- Zeller, David. “‘We’re Already Playing God...’: Geoengineering Framings in Environmental Movement Organization Discourse Online, 2005-2015.” Chattanooga, TN: Mid-South Sociological Association Annual Meeting, 2017.
- Zeller, David. “Dangerous Distractions? Framing Disputes and Collective Identity Correspondence within the Environmental Movement.” North Charleston, SC: Mid-South Sociological Association Annual Meeting, 2016.
- Zeller, David. “Framing Disputes and the Resonance Dilemma within the Environmental Movement.” Atlanta: Annual Meeting of the Southern Sociological Society, 2016.
- Zeller, David. “Controversial Technologies and the Pursuit of Frame Resonance within the Environmental Movement.” Lafayette: Mid-South Sociological Association Annual Meeting, 2015.
- Zeller, David. “An Atmosphere of Uncertainty: Facts, Frame Disputes, and Climate ‘Geoengineering.’” San Francisco: Society for the Study of Symbolic Interaction Annual Meeting, 2014.
- Zeller, David. “Frame Disputes in Environmental Movement Organizations.” Atlanta: Mid-South Sociological Association Annual Meeting, 2013.
- Tyson, William, Lakshmi Jayaram, Margaret Cooper, David Zeller and Pangri Mehta. “PathTech: Building Partnerships with Community Colleges to Study Pathways to Advanced Technology Degrees.” Atlanta: Annual Meeting of the Southern Sociological Society, 2013.
- Zeller, David. “Out of Site, Out of Mind: Revisiting HOPE VI Redevelopment in Downtown Orlando.” Jacksonville: Annual Meeting of the Southern Sociological Society, 2011.
- Zeller, David. “Does HOPE VI Deep-Six the Poor? Analysis of the Effects of Poverty Deconcentration Efforts on a Mid-Sized Southern City.” New Orleans: Annual Meeting of the Southern Sociological Society, 2006.

SERVICE

2023-2024 Assessment Coordinator
 University of Tampa Department of Sociology

2023

PROFESSIONAL ASSOCIATIONS

American Sociological Association

Member, Section on Collective Behavior and Social Movements

Society for the Study of Symbolic Interaction

Southern Sociological Society

Mid-South Sociological Association

Association for Applied and Clinical Sociology

Florida Climate Institute